

San Francisco Postcard Collection (SFP 21)
San Francisco History Center, San Francisco Public Library

Postcard Subject List

Advertising
Affiliated Colleges
Air views [SEE: Views]
Airplanes
Airport

ASSOCIATIONS.

California Historical Society
Columbia Park Boy's Club
Elk's Club
Islam Temple
Marines Memorial
Masonic Temple
Olympic Club
Saint Stephen's Aid Society
San Francisco Alaska Club
San Francisco Boys Club
Scottish Rite Temple
Y.M.C.A.
Y.W.C.A.

Auditoriums

BANKS.

American Savings
American Trust Co.
Bank Exchange
California
Continental Building & Loan Association
Crocker National
First National
French
German Savings & Loan
Hibernia
Hibernia (Possibly Not in S.F.)
Humboldt Savings
Mechanics Savings Bank
Mercantile Trust Co.
Merchants Exchange
Mission
Mutual Savings Bank
S.F. Federal Savings & Loan
Savings Union Bank & Trust Co.

Union Trust Co.
Savings Union & Union Trust Co.
Wells Fargo
Western National Bank

BARS.

Bradley's
Club Deauville
Red Garter
Rickshaw Lounge

Baseball

BAY. [general]

City & Ferry Bldg. from Bay
Tour Boats

BIOGRAPHY.

Ames, Fitzgerald
"Black Bart"
Boas, Roger
Bufano, B.
Christensen, Lew
Cucaro
Doda, Carol
Ertola, J.
Feinstein, Mayor
Finn, Thos. F.
Francois, Terry A.
Hyde, Hallie
Graham, Martha
Greely, A.W. Major Gen.
Hughes, Langston
Huntington, Arabella
Ishi
"Jack"
McCarthy, P.H.
Mencken, H.L.
Mendelsohn, Bob
Morrison, Jack
Muir, John
O'Doul, Lefty
Paderwski
Rolph, James Jr.
Serra, Fray Junipero
Sisters of Perpetual Indulgence
Spreckles, Alma de Bretteville
Tetrazzini
Taylor, William H. "Shotgun"
Treacy, T.E.

Twain, Mark
Von Stade Frederica

BRIDGES. [general] **

Bridges. Bay Bridge.

Imaginary
Under Construction
With Yerba Buena & Treasure Islands
With San Francisco
From San Francisco
From Yerba Buena
From Bay

Golden Gate. [general]

From Bay
From Marin
Fort Point
From Air

BUILDINGS.

American Savings
Appraiser's
Balboa
Bethlehem
Bridge Terminal
California State
California Masonic Memorial Temple
Call
Cannery
Chronicle
City Hall [SEE: Districts. Civic Center. City Hall]
Cliff House (no. 1, original. 1858-1864)
Cliff House (no. 2, 1864-1894)
Cliff House (no. 3, 1895-1907)
Cliff House (no. 4, 1907-)
Cliff House. Fire 1907
Coit Tower [SEE: Districts. Telegraph Hill. Coit Tower]
Cow Palace
Crocker
Crown Zellerbach
Davies Symphony Hall
Downtown Bowl
Downtown Center Garage
Emporium
Federal
Flood
450 Sutter
Ghirardelli Square
Grant

Hall of Justice (Old)
Hall of Justice
Head
Hearst
Hobart
Hospitality House for Service Men
Hospitals
Howard Garage & Shop
Hunter-Dulin
International
Kezar
Kohl
Library (Old Main)
Lurline Baths
McNutt-Kahn & Co.
Mechanics Institute
Merchant's Exchange
Mills
Mint (old)
Mint (new)
Monadnock
NBC-KPO-KGO
Newspaper Row
New State Armory
Old Homestead Bakery
100 Mc Allister
Pacific
PG&E
Pacific Telephone
Pepsi-cola Center
Phelan
Postal Telegraph
Post Office (7th Street)
Prager's New Store
Royal Insurance
Russ
San Francisco Art Institute**
Sequoias
Shell
Shreve
Spreckels
SPCA
Southern Pacific (new)
Stadiums
Standard Oil
Stonestown Shopping Center

Sutro Baths [See: Districts. Ocean Beach. Sutro Baths]

Towne House

Transamerica

U.S. Custom

University of California

War Memorial Opera House (exterior)

War Memorial Opera House (interior)

Westbank & Phelan

Wells Fargo

BUSINESSES.

American Distilling Company

Andrews Diamond Palace

Automobile Engineering Store

Bowerman's

Bruno's Salon De Beaute

Cable Car Clothiers

California Baking Co.

California Fruit Canners Association

California Notion & Toy Co.

California Poppy Candies

C.H. Baker

Chevron

Channel 7 News

City Lights

City of Paris [See Also: Streets. Van Ness]

Dr. Scholl's

Dutch Art Gallery

Electrolux

Emporium

Frame Maker

Ghirardelli

George H. Croley Co. Inc – Croley's Poultry Condition Powder

George Haas & Sons

Goldberg, Bowen & Co.

Gump's

H. Liebes

Henry Africa

House of Prime Rib

J.A. Folger & co.

John Rapp & Son [See: Rainier]

Joseph's

Judy's Beauty Basket

Kast's Shoes

KFC-4047

NBC-KPO-KGO

Lennon's

Levi Strauss
Louise Salinger School of Dress Design
M.A. Gunst & Co.
Mayflower
Nash
New Age Creations
Orient Express
Original Furs by Max
Pacific Coast Rattan Co.
PG&E
Pioneer Automobile Co.
Pioneer Brand Cocoanut
Podesta & Baldocchi
Puckett's College of Dancing
Rainier
Regal Service Stations
Richard Hilkert
Rusty Scupper
Samuels Jewelers
Save-Mor
Sorensen Co.
Studio 44
Thomas Brodie
Tommy's Joint
Town Squire
Tro Harper Gifts
V.C. Morris
Wells Fargo Bank
White House
Zobel's

CABLE CARS.

Old
Prints, Drawings
California
Powell

CHURCHES.

Calvary
Emanu-El
First Baptist
Glad Tidings Temple
Grace Cathedral

Mission Dolores. [general]

Old Views
Cemetery
Interior
Tinsel

Old First
Old St. Mary's
St. Boniface
St. Francis
St. Ignatius
St. Mary's Cathedral. Van Ness Avenue
St. Mary's Cathedral. Geary Blvd.
St. Patrick
St. Paulus Lutheran Church
St. Peter and Paul's
Trinity
Miscellaneous

Chutes

Conventions

DISTRICTS. [general] **

Aquatic Park
Barbary Coast. Later, International Settlement.
Buena Vista Heights
Business

Chinatown. [general] **

Buildings
Interiors
Parade of Tongs
Parades, Dragon
People
Portsmouth Square [SEE ALSO: Parks. Portsmouth Square]
Sing Chong
Sing Fat
Street Scenes
Street Scenes Tinsel
Temples
Trade Center

DISTRICTS.

Civic Center. [general]

City Hall
Pre 1906
Civic Auditorium
Library (SEE: Buildings)
War Memorial Opera House (SEE: Buildings)

Financial
Fisherman's Wharf
Haight Ashbury
Hunters Point
Hyde Street Pier
Ingleside
Japan Town

Land's End

Marina

Nob Hill

Noe Valley

North Beach

Ocean Beach. [general]

View From Cliff House

View From Sutro Heights

Olympic Club's Annual New Year's Swim

Seal Rocks

Sky Tram

Sutro Baths

Sutro Heights (See: Parks. Sutro Heights)

Presidio

Presidio. Fort Point.

Presidio Terrace

Produce Market

Rincon Hill

Russian Hill

Saint Francis Wood

Telegraph Hill. Coit Tower

Twin Peaks

Waterfront

Exhibitions

EARTHQUAKES. 1906.

Banks

Buildings

Businesses

Cartoons

Chinatown

Churches

City Hall

Clubs & Halls

Court Houses

Department Stores

Districts

Ferry Building

Fire.

General Views

Bay (from)

Buildings

Civic Center

Jefferson Square

Lafayette Square

Market Street

Market & 14th Street

Mission Street
Russian Hill (from)
Telegraph Hill (from)
Van Ness
General Views **
Golden Gate Park
Hall of Justice
Hotels. Misc.
 Fairmont
 Palace Hotel
 St. Francis
 Valencia Street Hotel
Mint
Miscellaneous
Monuments
Nob Hill
North Beach
Post Office
Reconstruction
Refugees. 1906.
 Bread Lines. [general]
 St. Mary's Cathedral
 Jackson & Laguna
 Cooking on the Street
 Fleeing
Refugees. 1906.
 Camping. [General]
 Duboce Park
 Fort Mason
 Golden Gate Park
 Jefferson Square
 North Beach
 Presidio
 Thirteenth Avenue
 Shacks
Residences
Restaurants
Retail District
Street Cars
Street Fissures
Streets.
 Bush
 California
 Ellis Street
 Geary Street
 Golden Gate

Grant Avenue
Howard Street
Kearney Street
Mc Allister Street
Market Street. [general]
 At Ellis
 At Fifth Street
 At Fourth Street
 At Ferry
 At Grant Avenue
 At Kearny Street
 At Mason Street
 At Powell Street
 At Powell. Dynamiting
 At Sansome Street
 At Seventeenth
 At Sixth Street & Taylor
 At Third
 At Valencia Street
Mission Street
Montgomery Street
O'Farrell Street
Powell
Sacramento Street
Sutter Street
Taylor Street
Van Ness Avenue
South of Market

Theaters
Union Square
Workers
Earthquakes. 1989
FAIRS. G.G.I.E. [general] **
 Arch of Triumph
 Art**
 Business
 Cake
 California Buildings
 Chinese Village
 County Buildings
 Court of Flowers
 Court of Hemispheres
 Court of the Moon
 Court of Pacifica
 Court of Reflections
 Court of the Seven Seas

Electricity and Communication Building
Elephant Tower
Federal Building
Foreign Buildings
Hall of the Western States
Midget Village
Oriental East Towers
Pacific House
“Pacifica”
Palace of Homes & Gardens
Portals of the Pacific
Temple Compound
Temple of Religion
Tower of the Sun
Vacationland Building
Views

Night Scenes.

California Buildings
Court of Flowers
Court of the Moon
Court of Pacifica
Court of Reflections
Court of Seven Seas
Oriental Tower
Portals of the Pacific
South Towers
Temple Compound
Tower of the Sun
Views

FAIRS P.P.I.E.

Admissions
Advertising for Fair
Art Works
Avenues
Birdseye Views
Buildings (misc.)
California Counties
Court of Abundance (day)
Court of Abundance (night)
Court of Flowers (day)
Court of Flowers (night)
Court of Forestry
Court of the Four Seasons (day)
Court of the Four Seasons (night)
Court of Honor
Court of Palms (day)

Court of Palms (night)
Court of the Sun and Stars
Court of the Universe (night)
Court of the Universe (day)
Esplanade
Festival Hall (day)
Festival Hall (night)
Festive Court
Foreign Buildings
General Views **
General Views (day)
General Views (night)
Groundbreaking
Liberty Bell
Palace of Agriculture
Palace of Education
Palace of Fine Arts (day)
Palace of Fine Arts (night)
Palace of Food Products
Palace of Horticulture (day)
Palace of Horticulture (night)
Italian Towers
Palace of Liberal Arts (day)
Palace of Liberal Arts (night)
Palace of Machinery (day)
Palace of Machinery (night)
Palace of Manufacturers
Palace of Mines
Palace of Transportation
Palace of Varied Industries
Shovel
South Gardens (day)
South Gardens (night)
State Buildings
Tower of Jewels (night)
Tower of Jewels (day)
Yacht Harbor (day)
Yacht Harbor (night)
The Zone (day)
The Zone (night)
FERRIES. [general]
Ferry Building
Ferry Building. First
Key Rout Terminal, Berkeley\Oakland
Golden Gate
Festivals

Diamond Jubilee **
Portola Festival

Fire Boat
Fire Department
Fleishhacker Pool
Fleishhacker Zoo **
Flower Stands
Fog
Fort Mason
Fort Miley
Fort Point
Freeways
Golden Gate (Pre-Bridge)
Greetings From...
Hippies
Historical

HOSPITALS.

Saint Luke's
Southern Pacific
Veterans

HOTELS.

ACME
Argonaut
Arlington
Baltimore
Beck's Motor Lodge
Bel Aire Motel
Bellevue
California
Californian
Canterbury
Caravan Motor Lodge
Cartwright
Chancellor
Clift
Continental Lodge
Coronet
Crest
Drake-Wiltchire
El Cortez Hotel
Empire
Francisco Civic Center Motel
Fairmont
Fairmont (Interiors)
Gaylord
Golden State

Golden West
Granada
Grand
Hamlin
Handlery Motor Inn
Hilton
Holiday Lodge
Huntington
Hyatt Regency
Inn at the Opera
International
Jack Tar
Jefferson
Keystone
Lanai Motel
Lankershim
Manx
Mark Hopkins
Maurice
Mission Auto Court
New Fielding
Nob Hill Motel
Normandie
Ocean Park Motor Court
Olympic
Oxford
Palace (First)
Palace (First Interiors)
Palace (New)
Palace
Pickwick
Plaza
Powell
Ramada Inn
Ramona
Rancho Lombard Motel
Red Coach
Roberts-at-the-beach Motel
Saint Francis – Two Wings
Saint Francis – Three Wings
Saint Francis – Four Wings
Saint Francis – Four Wings (artist's concept)
Saint Francis (interiors)
Saint Francis Tower
Saint James
Seal Rock Inn

HOTELS.

Senator
Sequois, The
S. F. Motel
Shaw
Sir Francis Drake
Somerton
Stanford
State
Stewart
Sutter
Terminal
Travelodge
Turpin
Union Square
Van Ness Motel
Victoria
Villa Roma Motor
Von Dorn
Washington
Wharf Motel
Whitcomb
Willard
William Taylor Hotel
Y.M.C.A.
York

Humorous

ISLANDS.

Alcatraz
Angel
Treasure Island **
Yerba Buena (Goat)

Landmarks **

LIGHTHOUSE.

Mile Rock
Lighting
Maps

MONUMENTS. [general]

Asawa Fountain
California Volunteers
Coit Tower [SEE: Districts. Telegraph Hill. Coit Tower]
Dewey
Donahue
Easter Sunrise Service Cross
Embarcadero Plaza Fountain
Lick

Lotta's Fountain
Native Son's
St. Francis of Assisi
Stevenson, R.L.

Murals

NIGHTCLUBS.

Carol Doda's
Condor
Galaxie

Palace of Fine Arts (See also: Fairs. P.P.I.E)

Palace of the Legion of Honor

PARKS.

Aquatic
Maritime Museum
Buena Vista
Golden Gate. [general] **
Academy of Sciences
Exhibits
Alvord Lake
Arboretum
Aviary
Beach Chalet
Buffalo
Cactus Garden
Chain of Lakes
Children's Playground
Conservatory
Deer
De Young Museum
Donkeys
Drake Monument (See Also: Prayer Book Cross)
Elks
Gjoa
Hall of Flowers
Huntington Falls
Life Saving Station
Lloyd Lake (See Also: Portals of the Past)
Log Cabin
Miscellaneous
Miscellaneous Lakes
Monuments (See: Conservatory for Rodan's Thinker)
Museum
Music Stand
Park Lodge
Portals of the Past
Prayer Book Cross (See Also: Drake Monument)

Rhododendrons
Roadways
Rock Quarry
Sports & Games
Spreckels Lake
Steinhart Aquarium
Stowe Lake, Strawberry Hill
Sun Dial
Tea Garden
Windmills

Jefferson
Land's End
Land's End Air Views
Maritime
Mt. Davidson
Portsmouth Square (See Also: Chinatown. Portsmouth Square)
Stern Grove
Sutro Heights **
Union Square (old)
Union Square (new)
Woodward's Gardens

Pier 39

Politics **

RESIDENCES.

Alamo Square
Octagon House
Spreckels Mansion
Whittier Mansion

RESTAURANTS.

A. Sabella's
Alexis' atop Nob Hill
Alioto's
Bacchini's (formerly Rocca's)
Bardelli's
Ben Johnson
Benihana of Tokyo
Bernstein's
Bismark Café
Blue Fox
Bonini's Barn
Breaker's Café
Café Crest
Canlis'
Casa Bigin
Castagnola Bros
Chinese Restaurant

Cliff Chalet
Clift Hotel
Clinton Cafeteria
Club Deauville
Club Moderne
Coppa's
Del Mar
Dibbles
Di Maggio's
Doros
Exposition Fish Grotto
Fisherman's Grotto
Four Seas
Franciscan
Golden Pavilion
Golden Pheasant
Harris'
Heidelberg Inn
Hippo
Hof-Brau
Hot House
House of Prime Rib
India House
Jack's
John's Grill
Julius Castle
Kahn's
Lefty O'Doul's
Lehr's Greenhouse
Leopard Café
Little Joe's
L'Odeon
Lotta's Fountain
Louvre
Manger
Marina Chuck Wagon
Mere Duquesne, La
Merry-Go-Round
Moars
Mocca
New Joes
Odeon Café
Omar Khayyam's
On the Main Stem
Original Joe's
Oyster Loaf

Paoli's
Papagayo Room
Paris
Pastene's
Place Pigalle
Portola Louvre
Pup
Rathskeller
Rickey's
Riviera
Roberts-at-the-Beach
Rocca's (See: Bacchini's)
Round House
Saint Moritz
Sausage Factory
Sears Fine Food
Schroeder's Café
The Shadows [oversized]
Skipper Kent's
Starlight Room [SEE: Hotels. Sir Frances]
Suehiro
Sunset
Tao Tao
Techau Tavern
Topsy's Roost
Townsend's
Trader Vic's
Le Trianon
Tuttobene
United Air Lines
Vanessi's
Veneto
Victoria Station
Vista Del Mar
San Francisco (general)
Sand Dunes
Seal Rocks (See Also: Districts. Ocean Beach)
Schools
Ships
Stadiums
STREETS.
 Broadway
 Bush
 California
 Castro
 Clement

Fillmore
Golden Gate
Grant
Hayes
Hyde
Kearny
Lombard
Market [general]
Market at Battery
Market near Castro
Market at Ellis
Market at Geary
Market at Grant
Market at Kearny
Market at Montgomery
Market at New Montgomery
Market at O'Farrell
Market at Post
Market at Powell
Market at Sansome
Market at Second
Market at Sixth
Market at Stockton
Market at Third
Market from Call Building
Market, Lower
Market from Twin Peaks
Market Miscellaneous
Mission Street
Mission at Third
Montgomery
Ocean
O'Farrell
Pine
Post
Powell
Presidio Terrace
Sansome
Turk
Van Ness
THEATERS.
Fox
Orpheum
Topless
Transportation
University of California Hospitals Auxiliary

University of San Francisco

VIEWS. [general] **

- Air views
- Early Days
- Fisherman's Wharf
- From East Bay
- From Marin Headlands
- From Sausalito
- From Skyway
- From Tiburon
- From Twin Peaks
- Market Street
- Panoramas
- Searchlights
- Topographical

Update February 2018.